

CHOCOLATE – ethical comparison table

CHOCOLATE BRAND NAME	ENVIRONMENT				ANIMALS		PEOPLE			OTHER		Company group	
	ENVIRONMENTAL REPORT	GM	ORGANIC	NUCLEAR POWER	ANIMAL WELFARE	VEGETARIAN	POLITICAL DONATIONS	ARMMENTS	FAIR TRADE	BOYCOTT	PUBLIC RECORD CRITICISMS		ETHICAL COMPANY INDEX
THE ORGANIC SEED & BEAN CO.	●	●	●	●	●	●	●	●	●	●	●	100	The Organic Seed & Bean Co. Ltd.
TRADCRAFT	●	●	●	●	●	○	●	●	●	●	●	92	Traidcraft
PLAMIL	●	●	●	●	●	●	●	●	○	●	●	88	Plamil Foods
DIVINE	●	●	●	●	●	○	●	●	●	●	●	85	Divine Chocolate Ltd.
CHOCOCO	●	●	●	●	●	○	●	●	○	●	●	81	The Purbeck Chocolate Company
THORNTON'S	●	●	●	●	●	○	●	●	○	●	●	77	Thornton's
LINDT	●	●	●	●	●	○	●	●	●	●	●	69	Lindt & Spruengli
FERRERO ROCHER	○	●	●	●	●	○	●	●	●	●	●	65	Ferrero S.p.A.
KINDER EGG	○	●	●	●	●	○	●	●	●	●	●	65	Ferrero S.p.A.
RITTER SPORT	○	●	●	●	●	○	●	●	●	●	●	65	Alfred Ritter GmbH & Co.
DAIRY MILK	●	●	●	●	●	○	●	●	○	●	●	54	Kraft Foods Inc.
GREEN & BLACK'S	●	●	●	●	●	○	●	●	○	●	●	54	Kraft Foods Inc.
TERRY'S CHOCOLATE ORANGE	●	●	●	●	●	○	●	●	○	●	●	54	Kraft Foods Inc.
KITKAT	●	●	●	●	●	○	●	●	○	●	●	50	Nestle SA
GALAXY	○	●	●	●	●	○	●	●	●	●	●	35	Mars Inc.
MARS BAR	○	●	●	●	●	○	●	●	●	●	●	35	Mars Inc.

Key

- Top rating
- Middle rating
- Bottom rating

Source: The Ethical Company Organisation (2011)